



Leadership Volunteer Role Descriptions

Race Operations Leadership Roles

Course Sector Lead(s)

In this role, you will be assigned a section of the course. Prior to race day, you will need to familiarize yourself with your section of the course and where course marshals will be positioned.

On Race Day, you will manage and check on all course marshals in your section. You will be given a list of the course marshals in your sections along with contact information.

This position is for those who are both comfortable riding a bike for quick movement around their section and have access to a bike. This is a great role if you have a keen attention to detail and can think fast!

Water Station Lead(s)

In this role, you will be assigned a group of water stations along the course. You will be the point of contact for your section of water stations. In the event a volunteer expresses a water station is low on supplies, has issues getting into their locker, any questions about set up, they will reach out to you for help.

A vehicle will be supplied to you with additional water station supplies. You will also communicate with your water stations when it is okay for them to tear down and pack up their supplies. This role is best suited for problem solvers with a calm disposition!

Course Signage Lead(s)

In this role, you will be responsible for setting out the course signage. Signage includes both directional signage and KM markers on the route. You will be provided with a vehicle that includes all signage, tools for setting up, along with a signage plan for both Saturday and Sunday races.

You will also be responsible to collect all course signage in the vehicle provided. If you know how to swing a mallet and put some muscle into it, then this is the role for you!

Pace Lead(s)

In this role, you will be responsible for maintaining a steady pace and providing continuous support to participants as they strive towards the finish line, all the while offering motivational encouragement. The pace leader will establish a consistent speed, allowing the participants to ease their mind and stay in sync with the designated pace.



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Are you an experienced & enthusiastic runner with a passion for motivating others to achieve their goals? This is the role for you!

Cycle Lead(s)

In this role, you will help recruit cyclists for the various races on race weekend. Cyclists need leaders for each race and specific time intervals. Prior to race weekend, you will review the respective courses with the cyclists assigned to each race and answer any questions they have.

On race weekend, you will be the point of contact for all cyclists. Pace charts will be provided for each race. If you have a bike, a good sense of direction and great organizational skills, this role was made for you!

Medal Lead(s)

In this role, you will oversee the medal volunteers and the set up of the area. Leading up to race weekend, you will communicate with medal volunteers about overall expectations and answer any questions.

On race weekend, you will ensure everything is set and that we are ready to congratulate our participants on their accomplishment and present them with a beautiful medal.

As the lead, you will help the Red Zone Lead keep this area moving trying to prevent any congestion and gathering of participants. If you like happy people but know how to keep them productively moving, then this role is for you!

Celebration Zone Leadership Roles

Celebration Start/Finish Signage Lead(s)

In this role, you will oversee the celebration start/finish signage volunteers assure volunteers have the appropriate knowledge about their position. You will also provide signage for the volunteers to cheer on the participants starting the race and crossing the finish line.

Information Booth Lead(s)

In this role, you will oversee the information booth area. Leading up to race weekend, you will communicate with information booth volunteers. You will work with the Logistics Coordinator to compile the Event Weekend Info Binder for the volunteers.



Leadership Volunteer Role Descriptions

On race weekend, you will ensure volunteers have the correct information they need to communicate to our participants for race weekend. If you enjoy being organized and thorough as well helping people, then this will be a great role for you!

Nutrition Station Lead(s)

In this role, you will oversee the post-race nutrition area. Leading up to race weekend, you'll communicate with volunteers in Logistics and Food service.

On race weekend, you will ensure volunteers are trained and ready with lots of food on hand for our participants. Following the completion of the race(s), you will make sure the area is packed up. Do you have an eye for detail and the ability to organize for large crowds? Then this position is perfect for you!

Sustainability Lead(s)

In this role, you will oversee our Green Team volunteers. The Green Team volunteers will be responsible for collecting discarded clothing at the start line and packing it up for donation to a charity.

The Green Team volunteers will also be responsible for the collection and proper sorting of waste for the event. Are you passionate about the environment and get enjoyment from knowing that all race weekend materials have been disposed of properly? If you answered YES, then this is the role for you!

Volunteer Lead(s)

In this role, you will oversee the Volunteer area. Leading up to race weekend, you will communicate with the volunteers assigned to this area.

On race weekend, you will ensure your team are giving the volunteers their supplies for their respective roles. Following the completion of the race(s), you will make sure the area is packed up. If you are people oriented, like busy environments and know how to stay on top of things this role is perfect for you!



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Expo Leadership Roles

Expo Lead(s)

In this role, you will support the Director of Sponsorship and Expo to help ensure the Expo runs smoothly. Checking with vendors to make sure they have everything they need and require for a successful booth.

This is an awesome role if you are a people person who loves to help others and can anticipate what is needed!

Sustainability Lead(s)

In this role, you will oversee our Green Team volunteers. The Green Team volunteers will be responsible for collecting discarded clothing at the start line and packing it up for donation to a charity.

The Green Team volunteers will also be responsible for the collection and proper sorting of waste for the event. Are you passionate about the environment and get enjoyment from knowing that all race weekend materials have been disposed of properly? If you answered YES, then this is the role for you!

Blue Nose Store Lead(s)

In this role, you will oversee our Blue Nose Store. You will help with the setup, display, and selling of our Blue Nose Swag. You will be responsible for managing transactions (cash & card), organizing inventory, engaging with participants, volunteers and spectators, and ensuring a seamless shopping experience!