

## The Scotiabank Blue Nose Marathon announces new date for 2019



(Halifax, NS) – For the first time in its running history, the Scotiabank Blue Nose Marathon announced today that the 16<sup>th</sup> annual event will not take place on Victoria Day weekend. Instead, it will occur three weeks later on June 6-9, 2019.

“With the announcement of the Mastercard Memorial Cup taking place in Halifax this May, the opportunity arose to try something different in 2019,” said Sherri Robbins, Executive Director of the Scotiabank Blue Nose Marathon. “We believe it’s important for community events to work together to ensure the best possible experience and we are excited to welcome the Memorial Cup to Halifax this year!”

Although the date is different, participants can expect the same event they know and love with a few small tweaks. The Active Living Expo will occur on Thursday, June 6 and Friday, June 7 [instead of Friday and Saturday]. The Lifemark 5KM and Doctors Nova Scotia Youth will occur on Saturday, June 8, and the GoodLife FITNESS 10KM, BOYNECLARKE LLP 15KM, Blue Nose Half Marathon, Killam Marathon Team Relay and Scotiabank Full Marathon will occur on Sunday, June 9. All routes will remain the same except for the Lifemark 5KM, which will have a new route announced later this fall.

Registration for the Scotiabank Blue Nose Marathon will open on September 10 with less than 1,000 spots available at the early bird price. The event organizers anticipate that more than 11,000 people will participate in 2019.

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### About Scotiabank Blue Nose Marathon

Known as ‘the people’s marathon’, the Scotiabank Blue Nose Marathon welcomes all ages, abilities and fitness levels to the start line. With the help of more than 1,300 volunteers, the event hosts seven fitness events (Lifemark 5KM, GoodLife FITNESS 10KM, Blue Nose 15KM, Blue Nose Half Marathon, Scotiabank Full Marathon, Killam Marathon Team Relay and the Doctors Nova Scotia Youth Run-2KM and 4KM), and the largest Active Living Expo in Atlantic Canada. Through the Scotiabank Charity Challenge, over 73 local charities raise more than half a million dollars annually.

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