



September 16, 2015
For Immediate Release

Blue Nose Marathon appoints Board of Directors

Halifax, NS – Scotiabank Blue Nose Marathon, a non-profit organization with a mission to inspire Nova Scotians to pursue healthy and active lifestyles, has appointed a new Board of Directors effective September 15, 2015.

Rod McCulloch and Gerry Walsh have been Co-Chairs since day one. “As we enter our 13th year, we want to ensure the continued success of Blue Nose Marathon as a safe, fun, social and well-governed event. We reached out to the community to find the right combination of professionals and community leaders who will help us achieve our vision for the long term,” said Walsh.

In addition to Founders Rod McCulloch and Gerry Walsh, Blue Nose Marathon is pleased to announce the following Board members: **Diana Dibblee, Kerry Kavalo, Michelle Lane, Grant MacDonald, Neil McCulloch, Jen Nicholson and Laurel Taylor.**

“This group represents a well-rounded mix of professionals committed to health and wellness, and, who also share a strong belief in a community event that unites thousands of Nova Scotians and visitors annually,” said Rod McCulloch, who will serve as the Board Chair in 2016. “Gerry and I will still be involved over the next few years, ensuring a smooth transition – and we look forward to drawing on their expertise to ensure Blue Nose maintains its vitality and viability for the long-term,” he said.

About Blue Nose Marathon

Blue Nose was founded in 2004 by community leaders Gerry Walsh and Rod McCulloch, and a small group of dedicated volunteers who helped to launch their dream: a world-class running event in Halifax and Dartmouth. Once up and running, Gerry Walsh and Rod McCulloch continued as Co-chairs building an event that has attracted over 13,000 walkers and runners. Thirteen years later, with the help of 1,500 volunteers, there are six running events taking place during the Victoria Day weekend: Full Marathon, Marathon Team Relay, Half Marathon, 10KM, 5KM and the largest Youth Run in Canada.

In addition, the two-day Active Living Expo features over 80 exhibitors, attracting 18,000 visitors. The annual Scotiabank Charity Challenge attracts 80+ charities and raises over \$525,000 for local charities. Over the years, Blue Nose has won numerous awards including the MPI (Meeting Planners International) Event of the Year award and the Destination Halifax Ambassador Award, both in 2014.

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Media Contact: Gina Brown, Executive Director, Scotiabank Blue Nose Marathon. Email: gina@bluenosemarathon.com. Tel 902 404-5556.

For broadcast use:

Scotiabank Blue Nose Marathon has appointed seven new members to its Board of Directors. Known as 'the people's marathon' Blue Nose welcomes walkers and runners of all ages, abilities and fitness levels.

Now in its 13th year, Blue Nose has expanded to include six walking and running events, including the largest Youth Run in Canada.

Taking place on the Victoria Day weekend, there is also an Active Living Expo and Scotiabank Charity Challenge which includes 81 local charities raising more than half a million dollars annually.

According to founding co-chairs Gerry Walsh and Rod McCulloch, Blue Nose grew from 3,500 participants in 2004 to nearly 12,000 in 2015. Given the size of the event, their goal is to ensure the continued success of Blue Nose Marathon as a safe, fun, social and well-governed event.

For complete details on Blue Nose, the application process and deadlines. Visit [bluenosemarathon DOT com](http://bluenosemarathon.com).

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